

Sra. María Isabel Alatorre (Alatorre Estrada S.A. de C.V.)  
Ergro® Set LSS vs Check Plot

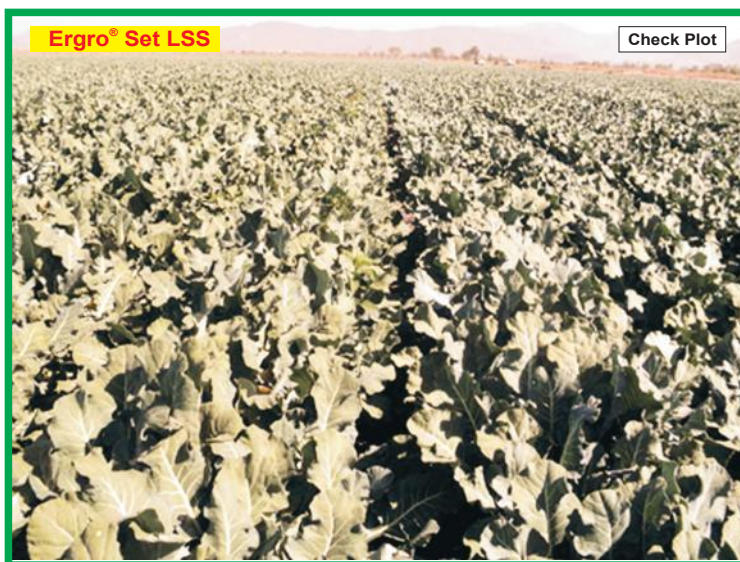
### General Information

Farmer: **Alatorre Estrada S.A. de C.V.**  
 Ranch: **La Estaca**  
 Location: **Santa Ana Pacueco**  
 State: **Michoacán**  
 Planting: **Diciembre, 2010**  
 Harvest: **January, 2011**

### Fertilization

Check Plot:  
 NF (Normal Fertilization)

Ergro® Set LSS:  
 NF + Ergro® Set LSS 10 lb/acre



### Economic Information (US \$ DOLLARS)

Broccoli Price / lb: \$ 0.143  
 Ergro® Set LSS Cost / acre \$ **33.00**

#### Yield Results

Ergro® Set LSS **21,474 lb/acre**  
 Check Plot: 19,853 lb/acre

Increment **1,621 lb/acre**

**8.2%**

### Profitability (US \$ DOLLARS)

Increment 1,621 x \$0.143: \$ 231.80  
 Additional Investment: \$ 33.60

Profit / Acre

**\$198.80**