



**Sr. Rosendo Sepúlvera (Industrias Agrícolas Unidas S.A. de C.V.)
Treatment Lucava-Ergro® vs Check Plot**

General Information

Farmer: **Sr. Rosendo Sepúlveda**
 Location: **Tangancicuaro**
 State: **Michoacán**
 Variety: **Festival**
 Planting: **December, 2010**
 Harvest: **February, 2011**

Fertilization

Check Plot:

NF (Normal Fertilization)

Treatment Lucava-Ergro®:

NF + Ergro® Set LSS	18 lb/acre
+ Growing Package	2 Package/acre
+ Flowering Package	3 Package/acre
+ Maturity Package	3 Package/acre
+ Rapid® Gro	1 qt/acre



Economic Information (US \$ DOLLARS)

Strawberry Price / boxes:	\$ 9.45
Ergro® Set LSS	
Growing Package	
Flowering Package	
Maturity Package	
Rapid® Gro	
Additional Investment / acre	\$170.30

Yield Results

	8 lb boxes
Treatment Lucava-Ergro®	154
Check Plot:	100
Increment	54

54%

Profitability (US \$ DOLLARS)

Increment 54 x \$9.45:	\$ 510.30
Additional Investment:	<u>\$ 170.30</u>

Profit / Acre

\$340.00